



2024/2025 SEASON UNDERWRITING & ADVERTISING



SYCB FULL SEASON UNDERWRITER - \$7,500

- Verbal acknowledgement from the stage prior to both concerts of the 2024/2025 Season and at the Severance Hall Concert
- Full-page premium placed ad in the programs for both 2024/2025 concerts at Stambaugh
- Listing in the programs for the Fall and Spring concerts as a Season Underwriter
- Name/Logo placed on stambaughauditorium.com/sycb as a 2024/2025 Season Underwriter as well as on the ticketing pages for all 3 concerts of the season
- Name/Logo placed on digital displays in Stambaugh for the Fall and Spring concerts
- Special invitation to exclusive VIP events
- A Complementary ticket package including 30 tickets (10 for Fall concert, 10 for Spring concert, and 10 for Severance Hall Concert)
- Company logo displayed on Severance Hall Trip t-shirts
- Special recognition across Stambaugh and SYCB Social Media

SEVERANCE HALL CONCERT UNDERWRITER - \$4,000

- Verbal acknowledgement from the stage prior to the Severance Hall Concert
- Full-page premium placed ad in the programs for the Fall and Spring concerts at Stambaugh
- Listing in the programs for the Fall and Spring concerts as a Severance Hall Underwriter
- Name/Logo placed on stambaughauditorium.com/sycb as a Severance Hall Underwriter as well as on the ticketing page for the Severance Hall Concert
- Name/Logo placed on digital displays in Stambaugh for the Fall and Spring concerts
- Special invitation to exclusive VIP events
- 10 Complementary tickets to the Severance Hall Concert
- Company logo displayed on Severance Hall Trip t-shirts

CONCERT UNDERWRITER - \$2,500

- Verbal acknowledgement from the stage prior to underwritten concert
- Full-page premium placed ad in the program for underwritten concert
- Listing in the programs for underwritten concert as an Underwriter
- Name/Logo placed on stambaughauditorium.com/sycb as a Concert Underwriter as well as on the ticketing page for the underwritten concert
- Name/Logo placed on digital displays in Stambaugh for underwritten concert
- Special invitation to exclusive VIP events
- 10 Complementary tickets to the underwritten concert

PROGRAM BOOK ADVERTISING

- | | | | |
|----------------|-------|-----------------|------|
| • Full Page | \$300 | • Love Note | |
| • Half Page | \$200 | • One Program | \$50 |
| • Quarter Page | \$100 | • Both Programs | \$75 |



SPECIAL FOR THE 2024-2025 SEASON:

The SYCB has been invited to perform at Severance Hall, home of the Cleveland Orchestra, on January 19, 2025. This is a wonderful opportunity for our students and our artistic community. Please review the details of the Severance Hall Concert Underwriter above and consider that sponsorship to help our students experience this incredible artistic opportunity!

