

SSB **40** **+** YEARS
SINCE 1980

The logo features the letters 'SSB' in a bold, sans-serif font. The top half of the letters is grey, and the bottom half is orange. To the right of 'SSB' is the number '40' in grey, followed by a white plus sign and the word 'YEARS' in grey. A thick, orange, curved swoosh underline starts under the '40' and extends to the right, ending under the text 'SINCE 1980'.